

FRANCHISING

Cooperation proposal for "Vid A do Ya"
Group of companies partners





PALKA YAROSLAV

CEO "Vid A do Ya" Group of Companies

DEAR PARTNERS!

FOUNDER'S WORD 03

Above than ten years the company is rapidly developing and now offers a wide range of services in the fields of printing, advertising and design.

In the basis of cooperation with our customers priority is given to flexibility and attentive client management, short terms of completion the orders without quality loss, professionalism and trust.

We know how to fulfill the most demanding needs for every customer and to realize his ambitious plans and ideas.

With its our own technical base, gained experience and closed production cycle – from idea to the finished product, we could guarantee to our clients comfortable and profitable cooperation with "Vid A do Ya" Group of companies.

Every customer needs to know that he has the squad of professionals working on him and they never let him down! Every customer pays for 100% assurance that his order will be produced and delivered in terms with excellent quality

Best regards!
CEO "Vid A do Ya" Group of Companies

Palka Yaroslav

A stylized, handwritten signature in black ink, appearing to read 'Palka Yaroslav', written over a white background.



MISSION

The mission of "Vid A do Ya" group of companies is to become a reliable partner for our clients, and to grant them high-quality services in the field of printing, design and creative solutions.



STRATEGY

The strategy of the company is purposeful and confident step forward through innovative solutions, investments and flexible client management.

TODAY "VID A DO YA"



is the headlining company at the Western region of Ukraine in the printing branch, advertisement and design, which supports the leading quality standarts.

In work which "Vid A do Ya" does, accents affixed to flexible pricing and attentive customer management.

WE HAVE INDIVIDUAL APPROACH



to each customer.
Everyone is valuable for us!

All our customers are taking advantage of an wide spectrum of individual solutions.

OUR MAIN STRENGTH IS THE DEVOTED TEAM



which loves the work done by them. "Vid A do Ya" unites the professionals who make the life easier for hundreds customers all over the Ukraine. We successfully combined the experience and ambitions of young specialists, who are targeted at achieving maximum results and objectives.

THE HISTORY OF THE COMPANY

2004

"Vid A do Ya" company started its functioning in 2004 as an "Agency of Economical Analysis", the main areas of work for "Agency" were providing printing services and advertisement in social media. The number of customers at that time wasn't enormous, but among them were such leading companies as: "Krez" (hypermarkets of electronics network "Shock"), "Enzym", "Sensus" and such banks "Nadra", "Aval", "VaBank.

2006

In 2006 Advertising Company "Vid A do Ya" Ltd. was created. This company exists today, as an brand an basic company.

2008

In 2008 "Vid A do Ya" purchased its first printing equipment, such as offset press and set of finishing equipment. It began the development of the main and strategic direction of functioning for "Vid A do Ya" – offset printing.

2010

In 2010 the printing machine (printing size B2) was purchased, this occasion gave "Vid A do Ya" the opportunity to increase the production rate and to significantly reduce the time for production. During this period staff of company rapidly increased, organizational structure of company has changed. To ensure quality and creative design services, design studio was separated as an isolated unit.

2011

In 2011 number of private companies, government structures and private persons which were the customers of "Vid A do Ya" was over three hundred.

2012

In 2012 "Vid A do Ya" invested resources in purchasing the new offset press to occupy the sector of low quantity printings, and also to reduce time for production. Also "Vid A do Ya" increased the quantity of personnel.

2013

In 2013, "Vid A do Ya" company qualitatively expanded the base of finishing equipment, adding nine new units. To improve customer service "Vid A do Ya" decided to create a sales department as a separate unit with four qualified managers.

2014

"Vid A do Ya" headquarters decided to separate the company into three independent structural units branches and to create the Group of Companies in 2014. Also company begins the trade mark registration process. Also in 2014 "Vid A do Ya" invested resources in purchasing 6-colour offset press with printing size A2, which gives an opportunity to significantly increase the terms of printing processes and bring the company to the leading positions in Western Region of Ukraine.

2015

In 2015, despite the unstable market processes in Ukraine, "Vid A do Ya" not only retained leading positions in the

region, but also became more competitive, due to the exploring and the start of cooperation with suppliers of raw materials in Asia and Western Europe. Also in 2015, was purchased horizontal type paper gathering line, manufactured in Germany, to minimize timing when manufacturing periodic or bulky production and maximize the exploring of that market.

2016

In 2016 "Vid A do Ya" opened first affiliative company abroad, in Poland (Warsaw). That will give an great opportunity to spread the sales markets. Also company purchased and put into use the automatical line of UV-varnishing, it significantly spreaded the spectrum of finishing services.

FINANCIAL ORGANIZATIONS



MANUFACTURERS AND CONSTRUCTION COMPANIES



FOOD PRODUCERS



DISTRIBUTORS AND RETAILERS



HORECA



CLINICS AND PHARMACIES



AMONG THE PLANS OF “VID A DO YA” GROUP OF COMPANIES

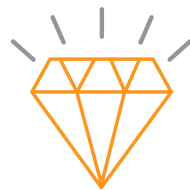
OPENING
the affiliatives in the countries of Western Europe

FOUNDATION
and establishment of “Vid A do Ya” trading company, which will engage with polygraphic raw materials

CONSTRUCTION
of production facilities for printing complex "Vid A do Ya"

INSTALLATION AND LAUNCHING
into usage die-cutting and printing machines B1 size and also perfect binder

EXPANDING
the list of finishing services of the company, increasing the production, introduction of new technologies



TANGIBLE ASSETS

Assets of the company consists of fifteen equipment items of foreign origin (Germany, USA, Czech Republic, Sweden).
Company is fully equipped with finishing processes; office is comfortably located in the city centre and also fully assured for its most productive working process.
For designer’s most effective work, our design studio has most modern computers available for usage.



INTANGIBLE ASSETS

Formed base of customers accumulated by running-years experience on the market, registered trademark, possible development prospects in franchising, spread network of partners which actively develops, credit lines and overdraft are available, highly qualified and gathered staff, highly organized HR – system, innovative website, Each staff member has his duties written in Regulations, good reputation among the customers.



YOU ARE SUCCESSFUL IN ADVERTISEMENT OR PRINTING?

WOULD YOU LIKE TO START YOUR OWN BUSINESS WITH MINOR INVESTMENTS?

ARE YOU READY TO DO BUSINESS ON THE BASIS OF MUTUAL RESPECT AND TRUST?

WE OFFER YOU TO BECOME THE PARTNER OF “VID A DO YA” GROUP OF COMPANIES ON FRANCHISING (AFFILIATE OPENING)

THIS PRODUCT CAN GIVE YOU THE OPPORTUNITY:

- **WORK** with the trademark of the company that has ten years experience in printing business.
- **USE** human resources of our company, thus saving their staffing processes for prepress, manufacturing, logistics, management and financial accounting.
- To **POSITION** yourself as an manufacturer of the printing products, and use the productive assets which cost is over 5 million of UAH.
- **GET** on-line help and advice in solving technical problems, calculations and pitfalls of doing business.
- **SAVE** on maintenance of printing equipment and its constant renewal, lease and delivery of products to the customer.

TERMS OF THE FRANCHISE

Cost of Franchise (lumpsum payment)
0.00

Total investments
40 000.00 UAH

Total expenses (advertisement materials)
10 000.00 UAH

Payback period
6-12 MONTHS

Total contributions for an subsidiary
BY AGREEMENT



CONTACTS

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